#### EXTERIOR SIGNAGE



# **Stratus**<sup>®</sup>

# It's More Than a Sign -It's an Experience.

Your signage ignites the conversation with your customers and deepens your relationship with them. Our brand implementation experience strengthens that conversation by delivering tailored solutions to bring your vision to life. Available nationwide and globally, we're your preferred branding partner, everywhere your signs need to be seen.

### HOW WE HELP

#### Exterior & Interior Signage

We create compelling, efficient solutions for brands throughout their organizational footprint.

#### Exterior & Interior Wayfinding

We help companies guide, inform, and persuade their customers — in your facilities or on the road.

#### Full-Service Manufacturing

We combine in-house capabilities with an extensive network of partners to manage our solutions.

#### Digital Print & Graphics

Bring your brand to life through fully customized solutions that create deeper connections.

#### ✓ Full Life Cycle Management

We ensure our solutions perform optimally from start to finish and at every point in between.

# ABOUT STRATUS

Stratus is a national provider of exterior signage, refresh & rollouts, brand maintenance, energy, and interior branding solutions. Built from the combined 150-year legacy of MC Group and Icon, we are the leading branding implementation company in the U.S.A.

Leveraging advanced technology, signage manufacturing capabilities, self-performing crews, and an extensive network of field service partners across the country, Stratus serves companies in virtually any industry nationwide.

# STATISTICS OVER THE LAST 3 YEARS

12,000+ Locations Served

50/24 States / Countries 133,000+ Installed Elements

# 4,000+ Field Partners

Stratus

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